

assembly Designfestival Kunsthhaus Graz



Press Information

PART OF DESIGNMONAT GRAZ

assembly - the designfestival in Graz - presents 45 design positions: from Bilbao to Vienna, from London to Sofia, from Rotterdam to Zagreb. Minimalistic, futuristic and androgynous.

assembly belongs to the undisputed highlights during the Designmonth Graz. The Kunsthhaus Graz hosts the 3-day-festival for the first time. Erwin Wurm's „Space Sweater“ prepares the galactic stage for the Opening Fashion Show. The lightsome ground floor becomes a hub for progressive fashion-, accessories- and product-design.

Come, see, be impressed, discover and buy new design! Get in touch with the „Friendly Alien“! And peek around the corner, walk into the HDA (House of Architecture), where artist Louise Walleneit greets you in a textile fashion.

ASSEMBLY | DESIGN ZONE AT KUNSTHAUS GRAZ

For the fifth time in a row, the Universalmuseum Joanneum opens one of its locations for assembly: the Kunsthhaus Graz. The „Friendly Alien“, as Kunsthhaus Graz architects Peter Cook and Colin Fournier affectionately call the building, has become a trademark of Graz and essential part of the city's identity. The Kunsthhaus Graz attracts visitors who love art and culture from all over the world. Due to its futuristic and bright appearance and the central location in downtown Graz, the „Friendly Alien“ is the perfect setting for assembly.

In Space01 the exhibition „Football-sized lump of clay on light blue car roof“ by Erwin Wurm is currently at display. Wurm's „Space Sweater“ - a monstrously deformed pink pullover turns into the visionary setting for the Opening Fashion Show. The spacious ground floor hosts the assembly exhibition and sales: In the Entrance Hall, Space04 and Space05 45 design artists find plentiful room for interaction, breathtaking design positions and captivating cuts.

5. - 7.5.2017

ASSEMBLY TIMETABLE

ASSEMBLY |
OPENING
FASHION SHOW AND
KASTNER & ÖHLER
FASHION AWARD
CEREMONY

FRI, 5.5.2017, 20:00 (DOORS 19:30)
KUNSTHAUS GRAZ, SPACE01

FOLLOWING THE SHOW, ABOUT 22:00
OPENING OF EXHIBITION & SALES
KUNSTHAUS GRAZ, GROUND SALES

TICKET PRICES
OPENING FASHION SHOW:
PRE-SALE EUR 25,-
SPARK7: EUR 23,-
BOX-OFFICE EUR 30,-

PRE-SALE TICKETS AVAILABLE AT:
- KASTNER & ÖHLER - MAIN CASHIER
1.OG, SACKSTRASSE 7, 8010 GRAZ
- IN ALL OFFICES OF
STEIERMÄRKISCHEN SPARKASSE
- PELL MELL, GRIESGASSE 4, 8020 GRAZ
- NI-LY, BINDERGASSE 8, 8010 GRAZ

ASSEMBLY | EXHIBITION BY LOUISE WALLENEIT

OPENING NIGHT FRI, 5.5.2017, 18:00
SAT, 6.5.2017, 11:00 - 21:00
SUN, 7.5.2017, 11:00 - 18:00

HDA - HAUS DER ARCHITEKTUR,
PALAIS THINNFELD, MARIAHILFER-
STRASSE 2, 8020 GRAZ

FREE ADMISSION!

ASSEMBLY | EXHIBITION & SALES

SAT, 6.5.2017, 11:00 - 21:00
SUN, 7.5.2017, 11:00 - 18:00

KUNSTHAUS GRAZ, GROUND FLOOR
(FOYER, SPACE04, SPACE05)

FREE ADMISSION!

ASSEMBLY | STREET FASHION SHOW

SAT, 6.5.2017, 17:00
ISLAND IN THE MUR, 8020 GRAZ
IN CASE OF BAD WEATHER:
KUNSTHAUS GRAZ, GROUND FLOOR

FREE ADMISSION!

ASSEMBLY |
OPENING FASHION SHOW
AND KASTNER & ÖHLER
FASHION AWARD CEREMONY

FRI, 5.5.2017, 20:00 (DOORS 19:30)
KUNSTHAUS GRAZ, SPACE01

For the very first time, the Opening Fashion 2017 takes place in the Kunsthaus Graz. International and national designers present their latest collections in interaction with Erwin Wurm's „Space Sweater“. Intended as imaginary garment for the amorphous shape of the museum, the oversized pink pullover is part of the current Erwin Wurm Exhibition in Space01 of Kunsthaus Graz and sets the stage for the assembly Opening Fashion Show. This year's „Masters of Ceremony“ are Rainer Binder-Krieglstein (music) and Gerald Votava (hosting).

PARTICIPATING LABELS:

EDER AURRE (ES)
DUE D'ORO (AT, MODESCHULE GRAZ)
FAC MARIELA GEMISHEVA (BG)
FERRARI ZÖCHLING (AT)
JJ JAROSLAVA JINDRÁKOVÁ (CZ)
KAY DOUBLE U (AT)
KLAR KLARA NEUBER (AT)
LAZLO (HU)
MODLE (RS)
NI-LY (AT)
ROEE (AT)

One of the festival's highlights is the Kastner & Öhler Fashion Award ceremony. A jury awards the EUR 5.000.- prize right after the Opening Fashion Show.

ASSEMBLY |
EXHIBITION & SALES

OPENING NIGHT: FRI, 5.5.2017, ABOUT 22:00
AT KUNSTHAUS GRAZ, GROUND FLOOR
(FOYER, SPACE04, SPACE05)

EXHIBITION & SALES ARE OPEN:
SAT, 6.5.2017, 11:00 - 21:00
SUN, 7.5.2017, 11:00 - 18:00

FREE ADMISSION!

Right after the assembly Opening Fashion Show in Space01, the exhibition and sales on the ground floor are opened with an informal get together. For three days in a row, 45 (inter) national designers and artists present their latest collections, enriching the audience with inspiration, discussion topics and latest trends.

HOSTED BY: GERALD VOTAVA
MUSIC: RAINER BINDER-KRIEGLSTEIN
VISUALS: OCHORESOTTO
HAIR: DOPELHOFFER & STEININGER -
HAIR COUTURE
MAKE-UP: IQ BEAUTY



OPENING FASHION SHOW 2016

KASTNER & ÖHLER
FASHION AWARD WINNERS:
2016 ROEE (AT)
2015 SABRINA STADLOBER (AT)
2014 CITOYENNE K. (HR)
2013 NI-LY (AT)
2012 KONSTANZE BAUMGARTNER (AT)
2011 ODROWAZ (AT)
2010 FARANDULA (SI)
2009 BAIBA RIPA (LV)



ERWIN WURM: WELTRAUMSCHWITZER



WINNER 2016: ROEE (AT)

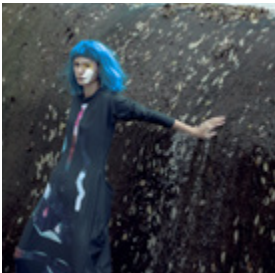
DESIGNSTATEMENTS
(SELECTION)



Originating from the UNESCO City of Design - twin town Bilbao/Spain, **EDER AURRE** presents his geometrically structured collection „Kaleidoscopio“. Material such as velvet, plexiglas, lurex and neoprene interact with each other in a colorful way.



ROEE, fashion label from Vienna and Kastner & Öhler Fashion Award 2016 winner, present wedding dresses. Inspired by the Andreas Prochaska movie „Das Finstere Tal“, the collection is meant as „manifesto of gloomy, perceptible surrealism far from infantile sensationalism“.



The Czech label **JJ JAROSLAVA JINDRAKOVA** catches attention with minimalistic pieces and eccentric fabric-design: pastel-colored and dreamlike landscapes resemble undiscovered galaxies.



Katha Harrer and Michael Ellinger (**K M / A**), both from Vienna, create an antidote to off-the-peg fashion conformism. Their unique pieces are made of material with a special story to tell: parachutes from the 1960s, used armee plankets and tarpaulin.



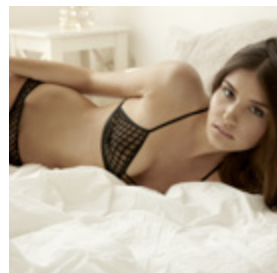
Graz-based graphic-designer Yue-Shin Lin (**ONIMO STUDIOS**) presents progressive art prints and proprietary publications. In her work the artist refers to ancient Asian legends. Thus, she tries to trigger cross-cultural understanding.



Lena Bauernberger (**EL BE KERAMIK**), from Melk, Lower Austria, combines her ceramics with textile elements, timber, glass, leather and various kinds of metal like silver, bras and copper. She, thus, provides her objects with additional functionality.



„Neckdress“ is **PETRA HAUSER**'s jewelry collection. The designer from Vienna has a passion for exotic cultures. She combines her accessories with high-class vintage cords that trace the silhouette of the lady wearing a „Neckdress“.



I WANNA LIGERIE is Austria's new label for lingerie. Feminine, hand-made bralettes are the label's trademark, each model is wireless and unlined. Bras become accessories supplementing any outfit.



The Austrian designers **LANGACKERHÄUSL** (from Kollerschlag) create groundbreaking bags made of paper. Hand-selected metal haberdashery and zippers, as well as leather and leather alternatives complement the designs.



DELACIER is a Hungary based label for jewelry that combines modern technology with traditional techniques. Pictorial threads refine the extravagant shape of accessories made of stainless steel.

ASSEMBLY | STREET FASHION SHOW

SAT, 6.5.2017, 17:00
ISLAND IN THE MUR, 8020 GRAZ
IN CASE OF BAD WEATHER:
KUNSTHAUS GRAZ, GROUND FLOOR

FREE ADMISSION!

The Street Fashion Show takes place on the Island in the Mur (Graz) for the very first time. Selected labels present their off-mainstream collections on the „Island“ made by New York based artist Vito Acconci.

Participating Labels:

ARTISTA (HU)
CAMOU (HU)
DORIS VELTMAN (AT)
GILGENBACH (AT)
KM/A (AT)
NOUN4 (AT, MODESCHULE GRAZ)
PLURAL (AT)
RIAZ DAN (DE)

ASSEMBLY | EXHIBITION „ARCHIV BODY TALK“ BY LOUISE WALLENEIT

OPENING NIGHT FRI, 5.5.2017, 18:00
SAT, 6.5.2017, 11:00 - 21:00
SUN, 7.5.2017, 11:00 - 18:00

HDA - HAUS DER ARCHITEKTUR, PALAIS THINNFELD,
MARIAHILFERSTRASSE 2, 8020 GRAZ

FREE ADMISSION!

*„Body language does not know text as does spoken language:
A text which remains even in the author's absence. Body
language exists because of the body and disappears with it.“
- Louise Walleneit*

Louise Walleneit explores the body and its culturally defined movement patterns. In the exhibition, the German artist from Dresden presents textile shapes predefining culture specific greeting and interaction patterns. The artist refers to them as interaction reliefs inside textile membranes. Visitors are welcome to slip into these abstract silhouettes of greeting rituals and experience their effects.

HOSTED BY: GERALD VOTAVA
MUSIC: RAINER BINDER-KRIEGLSTEIN

STREET FASHION SHOW 2016



ISLAND IN THE MUR



LOUISE WALLENEIT



OVERALL ORGANIZATION ASSEMBLY
KARIN WINTSCHER-ZINGANEL
(PELL MELL) AND
GÜNTER BRODRAGER
(KUNSTHALLE GRIES)

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